

Atos



Case Study The global IT giant



Lead Nurture



Lead Conversion



Go To Market

Atos

Atos the global IT giant with annual revenues of over 12 billion Euros, helps clients across the globe transform their business for the digital future. As businesses become essentially digital entities, Atos Business Technologists help redefine performance across 4 core domains: Customer Experience, Business Reinvention, Operational Excellence and Trust & Compliance.

Atos Global and Atos UK chose CMFG to deliver lead nurture and lead conversion programmes as an integral part of their business growth strategy.

www.atos.net



CMFG - the b2b marketing agency

a team of creatives, planners, digital techies, writers and project managers that help create and deliver standout multi-channel campaigns.

We help clients sell!

www.cmfg.co.uk