

Case Study

The experts behind alternative funds



Marketing Planning



Lead Nurture



Awareness

Thompson Taraz

Thompson Taraz is a leading UK provider of services to the alternative fund industry, supplying AIFMD Depository, Fund consultancy and Fund Administration services. In this highly specialised field, their wealth of knowledge, chartered accountancy background and highly personalised service ensures fund managers to focus on their investment strategies.

Thompson Taraz selected CMFG to help them define their long term marketing plans and drive business development into both established and new business sectors.

www.thompsontaraz.co.uk



CMFG - the b2b marketing agency

a team of creatives, planners, digital techies, writers and project managers that help create and deliver standout multi-channel campaigns.

We help clients sell!

www.cmfg.co.uk