



Case Study

Transforming business through cloud



Go To Market



Lead Nurture



Lead Conversion

Canopy

Canopy provides enterprise level cloud based IT infrastructure, applications and consulting. Working with sector leading partners including Atos, EMC, Cisco, VCE and VMware, Canopy provides a range of private cloud, hybrid cloud and cloud solutions.

Canopy selected CMFG to develop the articulation of their customer messaging and deliver their lead generation activity with large corporates and governments across the EU.

www.canopy-cloud.com

change
nothing

change
everything

CMFG - the b2b marketing agency

a team of creatives, planners, digital techies, writers and project managers that help create and deliver standout multi-channel campaigns.

We help clients sell!

www.cmfg.co.uk