



Case Study Driving sales for a global brand



Go To Market



Awareness



Lead Nurture



Lead Conversion

Tork

Tork is the leading global brand in workplace hygiene delivering everything from paper towels in hospital washrooms to napkin dispensers in restaurant dining rooms through to specialist wipers for industry. Tork is part of SCA the global hygiene and forest products company who is also Europe's largest private forest owner.

CMFG worked with Tork to deliver creative and effective communication across live events, sales enablement and content programmes.

www.tork.co.uk



CMFG - the b2b marketing agency
a team of creatives, planners, digital techies, writers and project managers that help create and deliver standout multi-channel campaigns.
We help clients sell!

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